

BILL ZOETVELT'S CURRICULUM VITAE

Bill Zoetvelt

All American Flooring Solutions

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FLOORING & FLOOR MAT, EXPERT WITNESS/INSPECTOR

Distinguished career in the Flooring Industry focusing on inspections, education and training with a proven track record of providing superior research and analysis skills. In-depth knowledge of flooring industry with experience in floor mats, installation of carpet, vinyl and laminate. Areas of expertise include: Hidden Dangers of Floor Mats, Flooring Inspection, Consulting Services, Carpet Spot Cleaning, Expert Witness, Wood Moisture Testing, Concrete Moisture Testing, Carpet Pile Steaming, Carpet Repairs, Pile Grafting, Pre and Post Installation, Hardwood Moisture Testing, Wood and Laminate plank replacement.

PROFESSIONAL EXPERIENCE

ALL AMERICAN FLOORING SOLUTIONS, Mokena, Illinois • 2003 – Present

Owner/operator of a flooring inspection company providing services nationwide. Certified inspector of floor covering materials and installation services. Perform inspections involving floor mats, individual residences, condominium developments and a substantial number of large commercial enterprises. Maintain level of experience and knowledge with an ongoing program involving in depth training and education while continually enhancing education and expertise with attendance at numerous educational programs throughout the year. Services provided include floor mat and flooring inspections and consulting in floor mats, hardwood, residential carpet, commercial carpet, laminate, ceramic tile, marble tile, stone, cork, vinyl tile, and sheet goods.

ZOET'S CARPET SERVICE, Midlothian, Illinois • 1987 – 2003

Owner/operator of a flooring installation company providing services in Illinois, Indiana and Michigan. Managed 7 crews performing installations in residential and commercial carpet's and all hard surface materials including hardwood, laminate, ceramic tile, stone, marble and vinyl for 17 Chicagoland Home Depot's. Performed installations and repairs involving thousands of individual residences, housing tracts numbering more than 100 homes, condominium developments and a substantial number of large commercial enterprises.

Career History

4 Years USAF (United States Air Force)

19 Years Full Time Flooring Installer

4 Years Owned and Operated Installation Company, which installed: Hard Wood, Ceramic Tile, Laminate, and Vinyl, for 17 Chicago area Home Depot's

22 Years Full Time Floor Covering Inspector

NICFI (National Institute of Certified Floorcovering Inspectors) Convention/Training Instructor 2013 to present

Floor Inspectors Education Guild Chairman of the Board 2014 to present

ITS (Inspector Training Services) Instructor

Presentation/Training (Falls Aren't Funny, The Dangers of Floor Mats) Presentation given to inspectors at NICFI Conference Oct 2024

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STANDARDS CONSENSUS BODY MEMBER

NFSI B101.6 (Standard Guide for Commercial Entrance Matting in Reducing Slips, Trips and Falls) Standard Consensus Body Member 2026 edition.

NFSI B101.17 (Standard Guide for Mitigating Slips, Trips, and Falls from Elevations) 1st Edition, Standard Consensus Body Member 2026

ANSI/IICRC S220 (Standard for Professional Inspection of Hard Surface Floor Coverings 1st Edition) Standard Consensus Body Member, Completed March 2021, second edition 2026, completed and currently in review.

ANSI/IICRC S800 (1st Edition, Standard for Carpet Inspection) Standard Consensus Body Member 2021. Second and Current 2026 Edition in process.

ASTM International (American Society for Testing and Materials) Participating Member

AUTHOR

Published Author: Gapping in Wood Flooring: Are they Manufacturing Related? (Pro Installer, Winter 2015)

I know I have to take moisture readings but why and what do they mean?
(The Flooring Contractor, Summer 2015)

This cupping won't go away with the seasons.
(Wood Floor Business June/July 2017)

CERTIFICATIONS

NIFS (National Institute of Forensic Studies) Certified Forensic Slip Expert February 24
ITS (Inspector Training Services) Certified Advanced Hard Wood Inspector (190)

ITS (Inspector Training Services) Certified Hard Surface Inspector (190)

ITS (Inspector Training Services) Certified Vinyl Inspector

ITS (Inspector Training Services) Certified Concrete Moisture Testing Technician

NWFA (National Wood Flooring Association) Certified Hard Wood Flooring Inspector

ICRI Certified Concrete Moisture Testing Technician

NALFA (North American Laminate Floor Association) Certified Laminate Floor Inspector

NFSI (National Floor Safety Institute) Walkway Auditor Safety Specialist 2009/2022

IICRC (Institute of Inspection Cleaning and Restoration) Certified Carpet Cleaning (77453)

IICRC (Institute of Inspection Cleaning and Restoration) Certified Carpet Repair and Reinstallation (77453)

IICRC (Institute of Inspection Cleaning and Restoration) Certified Substrate Subfloor Inspector (77453)

IICRC (Institute of Inspection Cleaning and Restoration) Certified Senior Practicing Carpet Inspector (77453)

IICRC (Institute of Inspection Cleaning and Restoration) Certified Resilient Floor Inspector (77453)

IAWFP (International Association of Wood Flooring Professionals) Certified Wood Flooring Inspector

CTEF (Ceramic Tile Education Foundation) Inspector

Stone Forensics Stone and Tile Certified Inspector 2023

ICR (International Certification Registry) Certified Senior Carpet Inspector

AFS (Advanced Flooring Specialist) Certified Commercial Carpet Inspector

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CFI (Certified Floorcovering Installer) Certified Inspector

Shaw Inc Commercial Carpet Inspector

Shaw Inc Side Match Corrections Tech

IFTI (Independent Floor Testing and Inspection) Certified Concrete Moisture Testing Tech (ASTM F 1869-04)
Measuring Moisture Vapor Emission Rate by Calcium Chloride testing

IFTI (Independent Floor Testing and Inspection) Certified Relative Humidity Testing Tech (ASTM F 2170-02)
Determining Relative Humidity in Concrete using In Situ Probes

Mannington Approved Inspector

Armstrong Approved Inspector

Pergo Approved Inspector

FORMAL EDUCATION

High School Diploma

4 Years USAF (United States Air Force) 1983 - 1987

Multiple College Courses in the Flooring Industry

INDUSTRY TRAINING SEMINARS ADDITIONAL TRAINING

NFSI (National Floor Safety Institute) Slip, Trip & Fall Prevention Symposium September 2023

NWFA (National Wood Flooring Association) Inspector Symposium April 2026, Orlando FL.

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference May 2026 Calhoun Ga,
attended via Zoom

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference May 2025 Calhoun GA

NWFA (National Wood Flooring Association) Inspector Symposium April 2025 Charlotte NC.

The Floor Educational Guilds Seminar October 2023 Dalton, GA

ITS (Inspector Training Services) LVT/LVP Update Inspector Class October 2023 Dalton GA

NFSI (National Floor Safety Institute) Walkway Auditor Certificate Holder Program (WACH) April 2022

NWFA (National Wood Flooring Association) Inspector Symposium April 2024 New Orleans LA

NWFA (National Wood Flooring Association) Inspector Symposium April 2023 Milwaukee WI

NWFA (National Wood Flooring Association) Inspector Symposium April 2022 Tampa FL

ITS (Inspector Training Services) Understanding Flooring Failures, August 2022

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference May 2025 Calhoun GA

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference October 2024 Las Vegas NV.

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference October 2023 Dalton GA

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference October 2022 Las Vegas, NV

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference October 2021, Dalton GA

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NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference October 2020 Zoom Meeting

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference Oct 2019, Las Vegas NV

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference Oct 2018 Pittsburg PA

ITS (Inspector Training Services) LVT Flooring Inspection Course
October 2021, Dalton GA

IICRC Resilient Floor Inspector Training May 2018 Stockton CA

The Floor Educational Guilds Fall Seminar October 2025 Blacksburg Virginia

The Floor Educational Guilds Spring Seminar Fall 2021 Webinar
September 2021 3 Day Zoom Meeting

The Floor Educational Guilds Spring Seminar Construction Defects and Installation April 2018 Dalton GA

NWFA (National Wood Flooring Association) Moisture and Wood "Ask the Wood Doctor" with Gene Wengert, March 2021, Webinar

NWFA (National Wood Flooring Association) Product Theater Thursday – Thermo Soft, May 2021, Webinar

NWFA (National Wood Flooring Association) Basic Coatings: Why are Water-Based Stains Trending for Hardwood Flooring Professionals, May 2021, Webinar

NWFA (National Wood Flooring Association) Podium: SMS Marketing 101 for Flooring Businesses June 2021, Webinar

NWFA (National Wood Flooring Association) Tech Talk Tuesday – Lets Talk Vapor Retarders, July 2021, Webinar

NWFA (National Wood Flooring Association) MAPEI: Work Smarter, Faster and More Efficiently, August 2021 Webinar

NWFA (National Wood Flooring Association) Tech Talk Tuesday – Showcasing the Manufacturing Process of Wood Flooring September 2021, Webinar

NWFA (National Wood Flooring Association), Product Theater Thursday: 3M, October 2021, Webinar

NWFA (National Wood Flooring Association) Bona: Environmental Impacts of Wood Floor Renovation, November 2021, Webinar

NWFA (National Wood Flooring Association) Inspector Symposium
April 2021, Orlando FL

NWFA (National Wood Flooring Association) Inspector Symposium April 2019 Fort Worth TX.

NWFA (National Wood Flooring Association) Inspector Symposium April 2018 Tampa FL

NAFCT (National Academy of Floor Covering Training) Resilient Floor Essentials Feb. 2018 Dallas TX.

NICFI (National Institute of Certified Floorcovering Inspectors) Educational Conference Oct 2017 Dalton GA

NWFA (National Wood Flooring Association) Conference April 2017 Phoenix AZ

NWFA (National Wood Flooring Association) Inspector Symposium April 2017 Phoenix AZ

Mohawk Inspector Summit, Nov. 2016 Muskogee OK

NAFCT (National Academy of Floor Covering Training) Tech Training October 2016 Dalton GA

The Floor Educational Guilds Advance Hardwood Training June 2016, Virginia Tech.

NWFA (National Wood Flooring Association) Inspector Symposium, May 2016, Charlotte NC

ITS (Inspector Training Services) Advanced Hard Wood Certification Training, May 2016 Dalton GA

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The Floor Educational Guild's Carpet Seminar April 2016, Dalton GA

ITS (Inspector Training Services) Commercial Carpet Certification Training April 2016, Dalton GA

Avoiding Problems with Wood Flooring Installations (Penn State Extension) Lancaster, PA August 2015

Advanced Wood Science, (Virginia Tech Extension) Denver, CO July 2015

Resilient Technical Seminar, Dalton GA March 2015

Wood Grading Class by NHLA (National Hardwood Lumber Assoc.) Memphis, TN November 2014

Wood Science (Coefficient of Change) at USDA Forest Products Lab, Madison WI 2014

NWFA Symposium April 2014

Wood Science 3 New Orleans LA March 2014

Ceramic Tile Education for Retailers, Installers and Inspectors 2014

The Science of Inspecting Engineered Flooring (Virginia Tech) 2013

Ceramic Tile Education Class Dalton GA 2013

The Science Behind Solid Wood Flooring Inspections
(Virginia Tech) 2013

Concrete Slabs On-Grade:
Design, Construction and Troubleshooting Fundamentals North Carolina State University 2012

Tropical Woods' Characteristics compared to North American Domestic Woods' Characteristics
OSB and Plywood manufacturing characteristics and moisture
Basics of Wood Identification (Forest Products Laboratories USDA) 2012

The Science of Wood and Moisture – Wood Anatomy

Solid Wood -- Drying Hardwood for Flooring, (NWFA/NC State University) 2012

The Science and Engineering of Engineered Wood -- How is the wood processed, (NWFA/NC State University) 2012

"How to Collect & Interpret Data" by Howard Brickman of Brickman Consulting. 2011

Moisture In The Home, (Floor Inspectors Education Guild) 2011

Dry Kiln Operator's Short Course (Haywood Community College) 2010

Engineered and Laminate Flooring Update for Inspectors NC State University 2010

Floor Covering Inspectors Symposium 2010-2011

L & N training/symposium 2003 - 2006

NICFI (National Institute of Certified Floorcovering Inspectors) Convention/Training 2004 - 2022 and Chairman of
2007 - 2024 Convention/Trainings.

Attended AFS (Advanced Flooring Specialist) Symposium 2006 - 2007

Inspect Solutions Training 2007

Bruce Hard Wood Installation Class 2001

Pergo Certified Installer 1998

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INDUSTRY ASSOCIATION MEMBERSHIPS

NSC National Safety Council 2024

ASTM International Member 2023-24

NFSI (National Floor Safety Institute) Member 2023-24

Floor Inspectors Education Guild Chairman of the Board 2014 to 2018

Immediate Past President Board of Directors NICFI 2013, 2014

Second Member at Large 2015, 2016

PRESIDENT OF NICFI (NATIONAL INSTITUTE OF CERTIFIED FLOORCOVERING INSPECTORS) 2010, 2011, 2012

Vice President of NICFI 2009

Secretary of NICFI 2008

NICFI Member 2005 – 2023

WFCA (World Floor Covering Association) 2005 - 2015

NWFA (National Wood Flooring Association) 2007 - 2023

BBB (Better Business Bureau) 2007 - 2009

CFA (Chicago Floorcovering Association) 2004 - 2015

IICRC (Institute of Inspection Cleaning and Restoration) 2004 - 2023

CFI (Certified Floorcovering Installer) 2007 - 2015

ICR (International Certification Registry) 2004 - 2014

Mokena Chamber of Commerce 2007 - 2008

IFMA (International Facilities Management Association) 2011 - 2014

ClaimsPages.com for insurance adjusters 2011 - 2012

Claims Service Guide for insurance adjusters 2010 – 2013

Troop 725 Assistant Scout Master, Committee Member 2015 to 2022

Pack 39 Cub Scout Den 15 Leader (Tigers, Wolves, Bears Web 1 & 2) 2011 - 2014

Pack 39 Cub Scouts Cub Master 2012, 2013